



WVEC  
613 Woodis Ave.  
Norfolk, VA 23510

American Media Advocacy  
815 Slaters Ln  
Alexandria, VA 22314-1219

**Contract #** 833836  
**Schedule Dates** 09/12/12-09/17/12  
**Advertiser** Scott Rigell for Congress (32349)  
**Agency** American Media Advocacy (9204)  
**Product** Political - US House (1175)  
**Brand** REPUBLICAN (168806)  
**Salesperson** Blair, Cheryl (2205)  
**Sales Office** TeleRep - Philadelphia  
**Buyer Name** ANGLE,BEN  
**Phone/Fax** (757) 802-9936 /  
**CPE** 128/216/2635  
**Account Types** National/Political Candidate - Agency  
**Billing Type** Weekly/Irregular  
**Comments** RIGELL 9/11  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\* SCOTT RIGELL FOR CONGRESS

**Date Entered** 06/08/12  
**Last Modified** 09/11/12  
**Entered By** Penne Marsh  
**CO-OP** No  
**Headline #** 06166497  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$1,059.00  
**Net Total** \$6,001.00  
**Sales Tax**

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Sep. 2012	15	\$7,060.00
<b>Grand Total:</b>	<b>15</b>	<b>\$7,060.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
4.1	Normal Line / SPOT	09/14/12-09/14/12	5	:30	6P- 6:30P (ET)							1		1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	9/7/12
15.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	9:58A- 11A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	9/7/12
18.1	Normal Line / SPOT	09/16/12-09/16/12	5	:30	6P- 6:30P (ET)								1	1	\$240.00	\$240.00	Norfolk (WVEC) (WVEC)	13 NWS AT 6	9/7/12
34.0	Normal Line / SPOT	09/14/12-09/14/12	5	:30	11P- 11:35P (ET)							1		1	\$450.00	\$450.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/11/12
35.0	Normal Line / SPOT	09/14/12-09/14/12	6	:30	6:58P- 7:28P (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/11/12
36.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	11P- 11:35P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	13 NEWS-11.00	9/11/12
37.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	11:35P- 12:02A (ET)		1							1	\$420.00	\$420.00	Norfolk (WVEC) (WVEC)		9/11/12
38.0	Normal Line / SPOT	09/17/12-09/17/12	6	:30	4:30A- 4:59A (ET)		1							1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)		9/11/12
39.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	6P- 6:30P (ET)		1							1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/11/12
40.0	Normal Line / SPOT	09/17/12-09/17/12	4	:30	6:58P- 7:28P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		9/11/12
41.0	Normal Line / SPOT	09/15/12-09/15/12	5	:30	6:58P- 7:57P (ET)							1		1	\$180.00	\$180.00	Norfolk (WVEC) (WVEC)		9/11/12
42.0	Normal Line / SPOT	09/13/12-09/13/12	6	:30	4:30A- 4:59A (ET)						1			1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)		9/11/12
43.0	Normal Line / SPOT	09/13/12-09/13/12	6	:30	6:58P- 7:28P (ET)						1			1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/11/12
44.0	Normal Line / SPOT	09/12/12-09/12/12	6	:30	4:30A- 4:59A (ET)						1			1	\$15.00	\$15.00	Norfolk (WVEC) (WVEC)		9/11/12

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:



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45.0	Normal Line / SPOT	09/12/12-09/12/12	6	:30	6:58P- 7:28P (ET)				1					1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		9/11/12
CONFIRMATION CONTRACT																			
Accepted-Agency/Advertiser:				Date:				Accepted-Station:				Date:				Comments:			

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

**Station and Location:**

WVEC Norfolk

**Date:**

9/12

I, Jon Ferrell

being/on behalf of: Scott Rigell, a legally

qualified candidate of the Republican political

party for the office of: U.S. Congress

in the Virginia General Election

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

**Total Charges:**

\$ 6,001.<sup>00</sup>

Net

# 833836

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Rigell for Congress

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Joseph Wood, Jr.

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

\_\_\_\_\_  
Date Signature

**To Be Signed By Station Representative**

☒ Accepted

☐ Accepted in Part

☐ Rejected

Penne Marsh Penne Marsh NSC  
Signature Printed Name Title